

# Media Information 2019

Special section **Digital Printing today**

Leading international magazine for the conventional and digital production of labels



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**G&K TechMedia GmbH**



## ▶ Editorial programme 2019

		Important industry events
<p><b>1-2019 (February)</b>            Publication date: 05.03.2019            Editorial deadline: 05.02.2019  <b>Advertising closing: 12.02.2019</b></p>	<p><b>Focus topics</b></p> <ul style="list-style-type: none"> <li>■ Survey: What do label printers expect for 2019?</li> <li>■ Printing processes (conventional, digital, hybrid)</li> <li>■ Die-cutting (rotary, flat, laser)</li> <li>■ Inspection and control (in-/offline, web control, web inspection, colour measurement, densitometry, spectral photometry)</li> <li>■ Ecology and sustainability (recycling, waste management, energy balance, ecological footprint)</li> </ul> <p><b>Further topics</b></p> <ul style="list-style-type: none"> <li>■ Inks and varnishes</li> <li>■ Label substrates</li> <li>■ Prepress (Printing plates, proof printing workflow, MIS)</li> <li>■ Automated label production (MIS, workflow solutions, automation)</li> <li>■ Converting processes (die-cutting, finishing, winding, slitting)</li> </ul>	<p>Printing South China / Sinolabel, Guangzhou/PRC: 04–06 March            TLM Converter Meeting, Ashville, NC/USA: 11–13 March            Global Release Liner Conference, Charlotte, NC/USA: 01–03 May            Label Summit Latin America, Medellin/CL, 13–15 May</p>
<p><b>2-2019 (May)</b>            Publication date: 24.05.2019            Editorial deadline: 25.04.2019  <b>Advertising closing: 03.05.2019</b></p>	<p><b>Focus topics</b></p> <ul style="list-style-type: none"> <li>■ Inks and varnishes</li> <li>■ Pre-press technologies (platemaking, colour measurement, workflow)</li> <li>■ Label substrates (Sorts, properties, pre-treatment, processing)</li> <li>■ Adhesives and siliconizing</li> <li>■ Lean management and best practices</li> <li>■ Smart labels / functional printing</li> </ul> <p><b>Further topics</b></p> <ul style="list-style-type: none"> <li>■ Printing processes</li> <li>■ Converting (die-cutting, finishing, embellishment, winding, slitting)</li> <li>■ Inspection and control systems</li> </ul> <p><b>Special Digital Printing today</b></p> <ul style="list-style-type: none"> <li>● New business models and opportunities for digital printing</li> <li>● Latest technologies in digital printing</li> <li>● Market overview on digital label printing</li> </ul>	<p>FINAT European Label Forum, Copenhagen/DK: 05–07 June</p>

		Important industry events
<p><b>3-2019 (August)</b>                      Publication date: 10.09.2019                      Editorial deadline: 13.08.2019  <b>Advertising closing: 20.08.2019</b></p>	<p><b>Show Issue Labelexpo Europe 2019 (with Preview of New Products)</b></p> <ul style="list-style-type: none"> <li>■ Networked label production (workflow solutions, MIS)</li> <li>■ Printing processes (conventional, digital, hybrid)</li> <li>■ Platemaking – Special focus on flexo and offset</li> <li>■ UV/EB technologies</li> <li>■ Converting processes (die-cutting, finishing, embellishment, winding, slitting)</li> </ul> <p><b>Further topics</b></p> <ul style="list-style-type: none"> <li>■ Inks and varnishes</li> <li>■ Label substrates</li> <li>■ Ecology and sustainability</li> <li>■ Further pre-press processes (colour measurement, workflow)</li> </ul>	<p>Labelexpo Europe, Brussels/B, 24–27 September                      ESMA Inkjet Conference, Duesseldorf, D: 08–09 October                      TLMi Annual Meeting, Carlsbad, C/USA: 27–30 October</p>
<p><b>4-2019 (November)</b>                      Publication date: 18.11.2019                      Editorial deadline: 18.10.2019  <b>Advertising closing: 25.10.2019</b></p>	<p><b>Focus topics</b></p> <ul style="list-style-type: none"> <li>■ Trends and Highlights of Labelexpo Europe 2019</li> <li>■ Ink management and colour measurement</li> <li>■ Linerless labels</li> <li>■ Embellishment (foiling, embossing, varnishing, laminating)</li> <li>■ Security and logistics (counterfeit, security features, track &amp; trace)</li> </ul> <p><b>Further topics</b></p> <ul style="list-style-type: none"> <li>■ Printing processes (offset, flexo, gravure, screen/hybrid)</li> <li>■ Die-cutting (rotary, laser, flat)</li> <li>■ Pre-press processes (platemaking, colour measurement, workflow)</li> <li>■ Drying and curing (UV, EB, IR, hot air, plasma etc.)</li> </ul> <p><b>Special Digital Printing today</b></p> <ul style="list-style-type: none"> <li>● Latest technologies and solutions in digital printing</li> <li>● Digital label market: recent market data and developments</li> <li>● Survey: When is the best time to invest in digital printing?                      How does integration of digital printing into existing manufacturing environment work?</li> </ul>	<p>Labelexpo Asia, Shanghai/PRC: 06–12 December</p>
<p><b>Topics of each issue</b></p>	<p><b>Ancillaries</b> (Rollers, shafts, knives, doctor blades, drives, corona, measuring and control etc.)</p>	

**We value your opinion!** Please contact editor Rosina Obermayer at obermayer@gk-techmedia.com and let him know where we can improve what topics are important to you and what you also like to read about. We are looking forward to your most appreciated suggestions!

We are  
Label Printing!

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